

Managing Congressional Constituent Service Inquiries

Committee on Administration and Management

Draft Recommendation for Committee | March 28, 2024

Since the country's earliest years, constituent services have been a cornerstone of the 1 2 representational activities of members of Congress. Thousands of people each year turn tocontact 3 their elected representatives for help while interacting with federal agencies and the programs they administerin accessing federal programs and navigating administrative processes. These 4 Constituent services, or "casework," requests—that is, requests submitted to an agency by 5 6 congressional staff on behalf of constituents seeking assistance with accessing federal programs 7 or navigating adjudicative and other similar administrative processes—also plays an important 8 role in congressional oversight of executive-branch agencies, allowing members to gain greater 9 awareness of the operation and performance of federal the programs they authorize and fund. 10 Ideally, however, the resolution of an individual's request for agency action and the explanation provided for failure to grant the request in whole or in part should be roughly equivalent whether 11 12 that individual seeks assistance from a congressional caseworker or instead seeks assistance from 13 an agency ombud or a knowledgeable private representative or seeks no assistance at all.

Today, every member of Congress employs "caseworkers," both in Washington, D.C., and in local offices, who help constituents with requests ranging from the simple, such as assistance with government forms, to the complex, such as correcting errors in veterans' service records. While nearly all agencies receive congressional casework requests, the most frequently

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Commented [CD1]: Preamble language and footnote added to implement Comment AMC-M15R3 [in draft rec as amended by the Committee on 3/28]: "Add footnote to preamble that clearly delineates the scope of the recommendation (i.e., that it only speaks to agency constituent service assistance, not cong. policy oversight)."

Commented [BB2]: Proposed Revision from Public Member Bernard Bell

Explanation: This sets out the principle that a member of the public should not need to go to their Senator or Representative to receive an appropriate resolution of a request for agency action and/or a reasonable explanation of any failure to grant the request for agency action.

Question: Do state and local officials (like state legislators or mayors) make requests on behalf of constituents and are they handled in a similar manner as requests from congressional

¹ This Recommendation and the best practices it identifies are intended to assist agencies with improving their management and resolution of congressional casework requests. Agency management of congressional requests directed towards programmatic or policy oversight is beyond the scope of this Recommendation.



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contacted include the Department of Veterans Affairs, Internal Revenue Service, Social Security
 Administration, Department of State, and U.S. Citizenship and Immigration Services.²

Agencies, especially those that receive a large volume of casework requests, have developed practices for receiving, processing, and responding to requests and interacting with congressional caseworkers. There is significant variation in these practices across a number of dimensions.

Organizationally, for example, some agencies assign responsibility for managing casework requests to a centralized congressional liaison office, while others assign that responsibility to regional offices and staff that are empowered to work directly with caseworkers located in members' state or district offices. Still others provide alternative avenues for members of the public to seek redress of grievances directly from the agency, as through an Office of the Ombudsman, without the assistance of their elected representatives.³

Technologically, some agencies continue to use ad hoc, legacy systems to manage casework requests, while others are adopting new technologies like internal electronic case management systems⁴ and public-facing, web-based portals⁵ to improve the efficiency, accuracy, and transparency of their management and resolution of requests.

Procedurally, many agencies have developed standard operating procedures (SOPs) for managing casework requests and made them available to caseworkers and the public. These SOPs vary widely in their content, scope, and level of detail. Some agencies have further

Commented [CD3]: Language and footnote added here to implement comment AMC-M17R3 [in draft rec as amended by the Committee on 3/28]: "Include language in preamble that acknowledges existence of alternative avenues for assistance (e.g., ombuds) and noting that these processes differ both in terms of mechanisms and equities (and reference relevant ACUS recs)."

² See Sean Kealy, Congressional Constituent Service Inquiries 23 (Mar. 25, 2024) (draft report to the Admin. Conf. of the U.S.).

³ Cf. Admin. Conf. of the U.S., Recommendation 2016-5, The Use of Ombuds in Federal Agencies, 81 Fed. Reg. 94316 (Dec. 23, 2016). See also Carol S. Houk et al., A Reappraisal: The Nature and Value of Ombudsmen in Federal Agencies (Nov. 14, 2016) (report to the Admin. Conf. of the U.S.).

⁴ Cf. Admin. Conf. of the U.S., Recommendation 2018-3, *Electronic Case Management in Federal Administrative Adjudication*, 83 Fed. Reg. 30,686 (June 29, 2018).

⁵ Cf. Admin. Conf. of the U.S., Recommendation 2023-4, Online Process in Agency Adjudication, 88 Fed. Reg. 42,682 (July 3, 2023).



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produced handbooks and other informational materials like flowcharts and plain language
 summaries of their SOPs to educate and assist caseworkers.

Agencies are also subject to differing legal and regulatory requirements that affect when, how, and what agency staff can communicate to congressional caseworkers in furtherance of a constituent request. These legal and regulatory requirements, including the Privacy Act of 1974, the Health Insurance Portability and Acountability Act of 1996, and agency-specific rules and guidance, typically bar agencies from sharing records or information that contain protected or personally identifiable information with congressional caseworkers unless the constituent provides an executed expression of consent.⁶

Recognizing the unique and important role that constituent services play in agency-congressional relations and congressional oversight of federal programs, this Recommendation offers best practices to help agencies promote quality, efficiency, transparency, and timeliness in their management and resolution of congressional casework requests. Of course, agencies receive different volumes of casework requests, serve different communities, have different operational needs, and different resources available to them. This Recommendation recognizes that, when adopting or reviewing practices for receiving, managing, and responding to requests and interacting with congressional caseworkers, agencies should may need to tailor these best practices to the unique circumstances of the programs they administer.

RECOMMENDATION

Adopting Standard Operating Procedures

 Agencies, especially those that receive a large volume of congressional casework requests, should develop standard operating procedures (SOPs) for tracking and managing such requests. Topics that SOPs should address include, as appropriate:

Commented [BB4]: Proposed Revision from Public Member Bernard Bell

Explanation: This softens the admonition to signal that consistency among agency SOP is an important value (see comment of Senior Fellow John Kamensky) and that variations from best practices should occur because of a perceived need to adapt to the particular circumstances of the agency.

Commented [JK5]: Comment from Senior Fellow John Kamensky:

My general comment would be: how can the Executive Branch create a relatively standardized response system from the perspective of the Hill staffers, so they can focus on on constituent needs vs. learning different agency response/correspondence

needs vs. tearning different agency response/correspondence systems? . . . Has the study team consulted with the OMB Customer Experience staff on potential design options, e.g., use of journey mapping?

Commented [AMC-M16R5]: Prior to next meeting, secure feedback from OMB (including whether there should be a rec directed towards OMB).

Commented [CD7R5]: Contact made with OMB through email to Steph Tatham, ACUS OMB Govt. Member. [See exchange attached to email transmitting this revised draft].

⁶ See Kealy supra note 1, at 10.



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- a. The agency office(s) or title(s) of personnel responsible for receiving, processing, and responding to congressional casework requests and interacting with congressional caseworkers, and the responsibilities of the office(s) or personnel;
- The procedure by which congressional caseworkers should submit casework
 requests to the agency, including any releases, waivers, or other documentation
 required by law;
- c. The structure and operation of casework request workflows employed by agency personnel while receiving, processing, and responding to requests, including any intra-agency assignments of responsibility for the preparation, review, and approval of draft responses, consistent with ex parte rules; Any constraints on front line official agency personnel's ability to provide information in response to a casework requestrespond; and when a casework request should be elevated for review by program or agency leadership; and how agency personnel responsible for handling casework requests communicate with other agency personnel, including ombuds, when working to resolve a casework request;
- d. The agency's use of electronic case management or other systems employed for managing casework requests and status updates (see Paragraph 7);
- e. The agency's procedures for monitoring the progress of responses to each casework request (see Paragraph 10);
- f. The major legal requirements, if any, that may restrict the agency's ability to provide information to a congressional caseworker;
- g. The types of communications that the agency provides to congressional caseworkers upon receiving a casework request, while processing a request, and in responding to the request (making sure that each communication includes, as appropriate, any applicable legal constraints on the agency's ability to provide the requested information).
- h. Common or emergency circumstances in which certain casework requests will be prioritized and why, as well as how the agency's management of prioritized requests differs from its handling of non-prioritized requests;

Commented [AMC-M18]: COS to wordsmith

Commented [CD9R8]: See in-line revisions.

Commented [CD10]: Language added to implement Comment AMC-M16R3 [in draft rec as amended by the Committee on 3/28]: "Include language in Para 1 that addresses how intra-agency communications should be addressed (both in context of ombuds and casework-program staff interactions)."

Commented [CD11]: Content shifted into a new Para 13, *infra*.



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- i. The kinds of assistance or relief that the agency can and cannot provide in response to a casework request; and
- j. Performance goals and measures for responding to casework requests (see Paragraphs 10–12).
- Agencies should make their SOPs on matters described in Paragraphs 1(a)-1(i) publicly
 available on their websites as a single, consolidated document and produce plain
 language materials that succinctly summarize them, whether by way of written text,
 flowchart, table, or some other simplified format.
- Agencies should provide regular, internal trainings for both new and experienced staff
 involved in the management and resolution of congressional casework requests to ensure
 their familiarity and compliance with agency SOPs.

Managing Casework Requests

- 4. Agencies should not automatically close out incoming casework requests that do not include required information or documentation. Instead, the agency should notify congressional caseworkers that their submissions are incomplete and cooperate with the congressional caseworkers' efforts to remedy the deficiency.
- 5. When agencies complete a casework request, they should provide a written notice to the congressional caseworker or office, unless the caseworker or congressional office has indicated that no written response is necessary.

Using Technology to Streamline Request Management and Resolution

6. Consistent with their resources, agencies that receive a large volume of congressional casework requests should adopt electronic case management systems or web-based portals to improve the accuracy, efficiency, and timeliness of their management and resolution of requests. Such systems or portals should allow agency personnel to manage casework requests consistent with established SOPs and allow managers to monitor the status of requests and evaluate key performance goals and measures.

Commented [AMC-M112]: Placeholder: add language re: creating procedure whereby issues submitted by Cong. offices can be elevated to leadership to identify systemic issues

Commented [CD13R12]: *See* language added at lines 69-71, above.

Commented [AMC-M114]: CoS - ensure usage here matches usage in second clause and throughout rec.

Commented [CD15R14]: Change made here and in Para 9 to ensure consistent usage.



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- 7. In developing and modifying electronic case management systems and web-based portals, agencies should solicit feedback and suggestions for improvement from agency managers and staff and, as appropriate, congressional caseworkers.
- 8. When considering adoption or development of an electronic case management system or web-based portal, agencies should also consult with similarly situated agencies that may be able to share the code underlying comparable systems that are already in use and any lessons learned during their development or deployment.

Measuring Agency Performance

- 9. Agencies should collect structured data that allows managers to track and evaluate, as applicable:
 - a. Processing times for casework requests;
 - The nature, timing, and substance of communications between agency
 personnel and members of Congress and their staffs-caseworkers regarding
 specific casework requests;
 - c. Agency actions taken in response to casework requests;
 - d. The frequency with which members of Congress and their staffs-caseworkers resubmit casework-requests;
 - e. Trainings and other assistance that agency personnel provide to members of Congress and their staffs-caseworkers regarding casework generally;
 - f. The congressional offices or caseworkers from which requests originate;
 - g. The identities and roles of agency personnel that work on <u>casework</u> requests; and
 - h. Any other data agencies determine to be helpful in assessing the performance of their casework management processes.
- 10. Agencies should adopt performance goals and, for each goal, objective measures that leverage data collected consistent with Recommendation 9 to evaluate whether congressional casework requests have been successfully managed and resolved. Agencies periodically should reassess performance goals, measures, and associated data collection

Commented [CD16]: For Committee Discussion: Should the recommendation encourage any entity (e.g., GSA) to coordinate information sharing?

Commented [BB17]: Comment from Public Member Bernard Bell

All of the items listed from "a" to "g" may be helpful, but its not clear that all, such as "e" and "g" are necessary to maintain in structured data form. And while more information is almost always more helpful than less, there is a cost to coding information in structured data format. Items "a" through "d" seem to me fairly essential, items "e" through "g" seem to me ones that the agency should consider keeping track of in structured data from, but agencies should be free to balance the burden of keeping track of such information against the usefulness of such information.



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practices to ensure they continue to reflect operational realities, programmatic developments, and the expectations of agency leaders and members of Congress and their staffs.

- 11. Agencies should evaluate on an ongoing basis whether they are meeting performance goals and, as appropriate, identify internal or external factors affecting their performance, identify opportunities for improvement, and predict future resource needs.
- policies or with agency procedures. Revising policies or procedures might provide relief to those inclined to seek help from member of Congress more quickly (resulting in a satisfactory response without needing to seeking congressional help), reduce the volume of congressional casework requests made to the agency, and provide appropriate relief for those who will not invoke the assistance of members of Congress. Agencies should regularly consider whether congressional constituent inquiries are indicators of broader policy issues or procedural hurdles that the agency should resolve or address at a higher policy level. Analysis of the data collected in paragraph 10 to measure agency performance with regard to congressional constituent inquiries may be helpful in such an endeavor, and could be used to prompt a reconsideration of agency policies and procedures.

Commented [BB18]: Proposed Revision from Public Member Bernard Bell.

Communicating Effectively with Congress

- 13. When communicating with congressional caseworkers in the course of receiving, processing, or responding to casework requests, agencies should ensure that each communication identifies, as appropriate, any applicable legal constraints on the agency's ability to provide the information or assistance requested.
- 12.14. Agencies should foster strong working relationships with congressional caseworkers and maintain open lines of communication to provide information to and receive input from caseworkers on agency procedures and facilitate efficient resolution of constituent requests. Options for fostering such relationships include:
 - a. Providing a point of contact to whom caseworkers can direct questions about individual casework requests or casework generally;

Commented [CD19]: The Committee originally proposed to add language to this effect as a parenthetical at the end of Para 1(g), above. Para 1, however, is intended to encourage agencies to adopt SOPs and provide a list of the topics that such SOPs should address. Because this language urges agencies to engage in specific behavior beyond adoption of SOPs—and that behavior relates to effective communication with Congress—it's been rehomed here.



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- b. Maintaining a webpage on the agency's website where caseworkers can access SOPs; any simplified, plain language summaries or flowcharts that summarize their SOPs; and any releases, waivers, or other documentation that caseworkers must submit with requests;
 c. Organizing trainings or events—held virtually or in person in Washington, D.C. and regionally—at which caseworkers can interact with agency personnel, learn
 - c. Organizing trainings or events—held virtually or in person in Washington, D.C., and regionally—at which caseworkers can interact with agency personnel, learn about agency procedures for managing casework requests, learn to use and provide user experience feedback on any web-based portal the agency maintains for submitting and managing requests, and receive information about the kinds of assistance the agency can and cannot provide in response to requests;
 - d. Participating in trainings or other casework-focused events organized by other agencies, the House's Office of the Chief Administrative Officer, the Senate's Office of Education and Training, or other appropriate congressional entities; and
 - e. Organizing periodic, informal meetings with congressional offices and caseworkers with whom the agency regularly interacts to answer questions and solicit feedback.
 - 15. Agencies should periodically solicit input and user experience-related feedback from Congressional caseworkers on the timeliness and quality of responses to congressional inquiries.
 - 13.16. The House's Office of the Chief Administrative Officer, the Senate's Office of Education and Training, or another similarly situated congressional entity should create a webpage that consolidates agencies' SOPs in one place for ready access by congressional caseworkers.

Commented [JK20]: Amendment proposed during Committee Meeting on 3/28/24. Consideration postponed.